

ABOUT US

VIG Ventures is a private venture fund operating in IT industry since 2012. We invested in several IT focused companies, most of them are related to the entertainment industry. Working with cutting edge technologies and innovative companies we gained extensive expertise and built strong partnership network.

For now, we are looking for new tech startups that are in early stages of development of their products. Our investment team consists of experienced professionals with solid background in the IT sphere. Our goal is to help small, but ambitious teams create its innovative product and set up a fast-growing company.

Typically, we invest \$50-100k on an early stage of development, and then help with the first steps for establishing a company, which will produce an MVP in 4-6 months. During the development phase, we do our best to pack the product, attract first clients, and prepare the company for the next investment phase.

HOW WE INVEST

We invest quickly and expect you to grow quickly. We look for small but very ambitious teams that can develop an MVP in a few months.

Our advantages:

- **Strong focus.** We invest only in IT startups, focusing on the Entertainment industry
- **Quick decisions.** We approve an investment deal in a few weeks after the first meeting
- **Clear terms.** We invest up to \$100k on a seed stage and expect MVP in 4-6 months
- **Your control.** You always retain control over your company/project
- **Setting you up.** We not only invest money in startups but help with legal issues, staff and much more
- **Pack and go.** We will teach you how to create valuable product, get cash flow, and raise the next round of investments
- **Wide Geo.** We consider investments in companies located anywhere in the world
- **Less paperwork.** We live in digital era, act fast, and appreciate communication

PORTFOLIO

Project: Nova Games

Nova Games is a young and fast-growing mobile game publisher for the broad audience. Founded in 2014, the international publisher Nova Games develops, publishes and promotes mobile games, mainly for iOS and Android in F2P (Free-to-play) segment. In 2015-2017 Nova Games published several mobile games of different genres, which demonstrated impressive results in the App Store and Google Play.

- 9 games published worldwide
- 5 million downloads
- 5 industry awards
- Growing 300% YoY

Project: Bizzabo

Bizzabo is an all-in-one event success platform designed to help professional event planners run better events.

Launched in 2012, Bizzabo set off to make professional events more successful, impactful and rewarding. We are on a mission to help make the event experience easier and more engaging for everyone — organizers, attendees, sponsors, and exhibitors. We help organizers create successful events by empowering them to build amazing websites, sell tickets, grow communities, go mobile and maximize event experiences — using a beautiful, user friendly platform.

CONTACTS

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